



South African Engineering Media Company

is happy to bring Kerio MailServer in-house

Creamer Media was set up in 1981 to provide accurate and comprehensive news about the industrial and resources sector in South Africa and Central Africa. The company publishes two weekly magazines, Engineering News and Mining Weekly.



After nearly three decades in the business to business publishing market, Creamer Media has earned wide spread respect for consistently providing valuable information that opens doors for businesses in the region to new opportunities in the engineering and mining sectors. Over the last decade the company has moved with the times and embraced the Internet age. Now there are online editions of Engineering News and Mining Weekly, so they have a global not just regional audience. Currently, the organisation employs 69 people. The main office is located near Johannesburg.



Kenneth Creamer, CEO for Creamer Media

“It was frustrating when there were problems (with the old system) as it was very difficult to get them fixed immediately.”

“The installation (of Kerio MailServer in-house) was painless.”

“Adding and deleting users is a breeze.”

Kerio MailServer 6

- ▶ Integrated Anti-Spam
- ▶ Dual Anti-Virus Option
- ▶ Groupware Support
- ▶ Easy Administration
- ▶ Runs on Windows, Linux & Mac OS X
- ▶ Cost Effective
- ▶ Robust and Reliable
- ▶ Great Alternative to Microsoft Exchange
- ▶ Mobile Email Support for Treo with Palm OS, Windows Mobile®, Symbian and BlackBerry
- ▶ Remote Wipe
Protect data in lost mobile phones

Problem to fix

At Creamer Media they had previously been using an old Red Hat Linux mail system, managed by an external supplier. According to Kenneth Creamer, CEO for Creamer Media, “It was frustrating when there were problems as it was very difficult to get them fixed immediately.” It became apparent that a new, easy to manage email system was required. Creamer Media could not risk having email delays. The employees demand secure access to email at all times to ensure they can be in constant communication with news contacts and to meet the strict publishing deadlines.

Taking the plunge is painless

When the company finally decided to take the plunge and move from an external supplier to bring the mail in-house, they started searching for a mail server that could run on Apple Mac. There are 100 Macs, with only 10 Microsoft and Linux users in the office. Fortunately, an Apple supplier recommended Kerio MailServer. This cross platform and cost-effective messaging solution is now running on a Mac Xserve. Charles Hayter, IT Manager for Creamer Media, confirms, “The installation was painless.” He continues, “Everyone had POP accounts, so when we changed to Kerio MailServer and IMAP there were no problems.”

A breeze

Staff feedback has been positive. Kerio MailServer is a much more reliable and robust email system than before and there are no delays. It is also possible to access email when working from home or via mobile devices, which is ideal for busy journalists.

Finding a new easy to manage email system was the main objective of the project and this has been achieved with the installation of Kerio MailServer. Charles Hayter concludes, “We love the fact we can now run the mail server in-house, with no hassle. Adding and deleting users is a breeze.”

